

rachelgozhansky@gmail.com



240-731-0688



208 San Marcos Street
Austin, TX 78702



www.RachelGozhansky.com



Rachel Gozhansky

Design and Illustration

Rachel is equal parts right brained—creative and intuitive—and left brained—organized and analytical. She excels in areas where analytical thinking merges with design; areas of visual storytelling. Rachel also relishes details, puzzles and problem solving.

CORE STRENGTHS

Strategic Analysis • Design & Illustration • Detail & Precision

SOFTWARE PROFICIENCIES

- ||||| Adobe Illustrator
- ||||| Adobe Photoshop
- ||||| Adobe InDesign
- ||||| Microsoft PowerPoint
- ||||| Microsoft Excel
- ||||| Microsoft Word
- ||||| Adobe Acrobat
- ||||| Google Suite
- ||||| Camtasia
- ||||| HTML & CSS
- ||||| Accesibility
- ||||| Adobe Premiere Pro
- ||||| Adobe Animate
- ||||| jQuery

INDUSTRIES SERVED

- Legal Housing & Development
- Education Human Resources
- Healthcare Branding & Consulting
- Financial Book Publishing
- Retail Non-Profit
- Fraternity Food & Beverage

EXTRACURRICULARS

- Big Brothers Big Sisters of Central Texas, *since 2015*
- 12x12 Challenge, *since 2021*
- SCBWI, Society for Children's Book Writers & Illustrators, *since 2016*
- AIGA, *2015-2019*

EXPERIENCE

- Present
—Mar 2016
Self-Employed
Presentation & Information Designer
Create presentations, documents, print collateral, templates, signage, brand identity packages, Excel calculators, and infographics for a variety of clients and industries including Anthem, Nutrabort, Sodexo, Foundation Communities, Tria Designs, Connections Education and CTWLOO.
- Present
—Mar 2016
Children's Book Illustrator (illustration and book design)
2021 *Anything But Ordinary* by Erin Thomas
2018 *Where Is Robin? Los Angeles* by Robin Barone, Diplomat Books
- Present—2017
Present—2019
Central Texas Women's Lacrosse Officials Org. (CTWLOO),
Lacrosse Official
Treasurer Invoice teams. Collect payments. Pay officials. Manage budget.
- 2023—2014
Short Term Rental, Property Manager
- Feb 2016
—Mar 2011
Connections Education
Graphic & Presentation Designer
Storyboarded and designed presentations for company executives. Designed and illustrated data visualizations and process documents. Illustrated multimedia for student educational tools and employee trainings.
- Mar 2011
—Oct 2010
Project Manager
Managed the process and timeline of multimedia and A/V projects.
- Aug 2010
—Jun 2010
EPIC: Electronic Privacy Information Center, Law Clerk
- Aug 2009
—Jun 2009
Harvard Univ., Berkman Center for Internet & Soc., Cyberlaw Clinic
Student Lawyer
- Aug 2008
—Sep 2006
Carton Donofrio Partners
Strategy Analyst
Conducted & analyzed marketing research. Advised clients on brand, positioning and online communication strategies.
- Aug 2008
—Feb 2005
Digital Production Artist
Made print production ready ad layouts. Retouched photography. Created illustrations. Designed logos and marketing materials. Laid out new business pitch books and RFP responses.
- Aug 2008
—Sep 2004
Project Manager
Managed agency and client projects and new business pitches. Devised company project management system and agency intranet.

EDUCATION

- 2011—2008 **University of Maryland, School of Law**, Juris Doctor., *Baltimore, MD*
- 2004—2000 **Columbia University, Columbia College**, B.A. Liberal Arts, *New York, NY*