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# Rachel Gozhansky

Illustration. Presentation Design. Information Visualization

Rachel is equal parts right brained—creative and intuitive—and left brained—organized and analytical. She excels in areas where strategy and analytical thinking merge with design; in the areas of visual storytelling and information visualization.

## CORE STRENGTHS

Strategic Analysis • Design & Illustration • Detail & Precision

## SOFTWARE PROFICIENCIES

- ||||| Adobe Illustrator
- ||||| Adobe Photoshop
- ||||| Adobe InDesign
- ||||| Microsoft PowerPoint
- ||||| Microsoft Excel
- ||||| Microsoft Word
- ||||| Adobe Acrobat
- ||||| Google Suite
- ||||| Camtasia
- |||| HTML & CSS
- |||| Accessibility
- |||| Adobe Premiere Pro
- |||| Adobe Animate
- || jQuery

## INDUSTRIES SERVED

- Legal      Housing & Development
- Education      Human Resources
- Healthcare      Branding & Consulting
- Financial      Book Publishing
- Retail      Non-Profit
- Fraternity      Food & Beverage

## EXTRACURRICULARS

- Big Brothers Big Sisters of Central Texas, *since 2015*
- 12x12 Challenge, *since 2021*
- SCBWI, Society for Children's Book Writers & Illustrators, *since 2016*
- AIGA, *2015-2019*

## EXPERIENCE

- Present  
—Mar 2016  
**Self-Employed**  
**Presentation & Information Designer**  
Create presentations, documents, print collateral, templates, signage, Excel calculators, and infographics for a variety of clients and industries including Anthem, Nutrabort, Foundation Communities, Tria Designs, Sodexo and Connections Education.
- Present  
—Mar 2016  
**Children's Book Illustrator**  
2021 *Anything But Ordinary* by Erin Thomas  
2018 *Where Is Robin? Los Angeles* by Robin Barone, Diplomat Books
- Present—2017  
Present—2019  
**Central Texas Women's Lacrosse Officials Org., Lacrosse Official Treasurer**  
Invoice teams. Collect payments. Pay officials. Manage budget.
- Present—2014  
**Short Term Rental, Property Manager**  
**Connections Education**  
**Graphic & Presentation Designer**  
Storyboarded and designed presentations for company executives. Designed and illustrated data visualizations and process documents. Illustrated multimedia for student educational tools and employee trainings.
- Feb 2016  
—Mar 2011  
**Project Manager**  
Managed the process and timeline of multimedia and A/V projects.
- Mar 2011  
—Oct 2010  
**EPIC: Electronic Privacy Information Center, Law Clerk**
- Aug 2010  
—Jun 2010  
**Harvard Univ., Berkman Center for Internet & Soc., Cyberlaw Clinic Student Lawyer**
- Aug 2009  
—Jun 2009  
**Carton Donofrio Partners**  
**Strategy Analyst**  
Conducted & analyzed marketing research. Advised clients on brand, positioning and online communication strategies.
- Aug 2008  
—Sep 2006  
**Digital Production Artist**  
Made print production ready ad layouts. Retouched photography. Created illustrations. Designed logos and marketing materials. Laid out new business pitch books and RFP responses.
- Aug 2008  
—Feb 2005  
**Project Manager**  
Managed agency and client projects and new business pitches. Devised company project management system and agency intranet.
- Aug 2008  
—Sep 2004

## EDUCATION

- 2011—2008 **University of Maryland, School of Law**, Juris Doctor., *Baltimore, MD*
- 2004—2000 **Columbia University, Columbia College**, B.A. Liberal Arts, *New York, NY*