

Rachel Gozhansky

Illustration. Presentation Design. Information Visualization

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EXPERIENCE

Illustrator, Presentation & Information Designer

Self-Employed, Mar 2016- Present

Presentations for clients including Connections Education. Illustrated *Where Is Robin? Los Angeles* by Robin Barone. Publication Date: February 2, 2018.

Graphic & Presentation Designer

Connections Education

Mar 2011- Feb 2016

Storyboarded and designed presentations for company executives. Designed and illustrated data visualizations and process docs. Illustrated multimedia for student educational tools and employee trainings.

Strategy Analyst

Carton Donofrio Partners

Sept 2006- Aug 2008

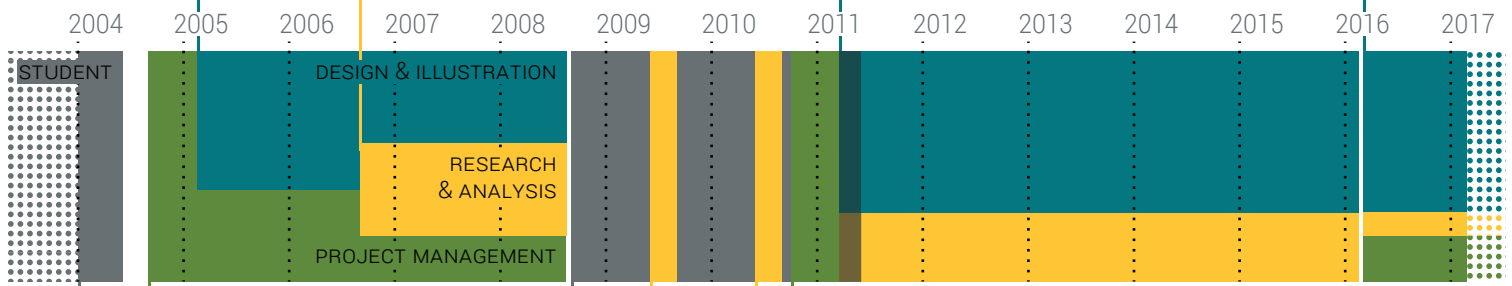
Conducted & analyzed mktg research. Advised clients on brand, positioning and online communication strategies.

Digital Production Artist

Carton Donofrio Partners

Feb 2005- Aug 2008

Made print production ready ad layouts. Retouched photography. Created illustrations. Designed logos and mktg materials. Laid out new business pitch books and RFP responses.



College Student
Columbia University
Sept 2000- May 2004

Law Student
Univ of MD School of Law
Sept 2008- May 2011

Law Clerk
EPIC: Electronic Privacy Information Cntr
Jun 2010- Aug 2010

Project Manager

Carton Donofrio Partners

Sept 2004- Aug 2008

Managed agency and client projects and new business pitches. Devised company project management system and agency intranet.

Student Lawyer

Berkman Center for Internet & Society

Jun 2009- Aug 2009

Project Manager

Connections Education

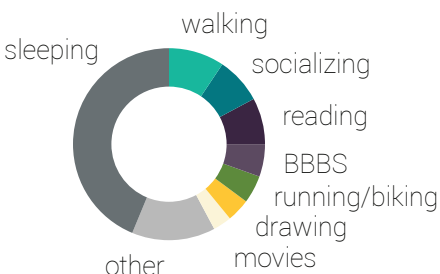
Oct 2010- Mar 2011

Managed the process and timeline of multimedia educational tools and AVV projects.

PHILOSOPHY

“ I see every day as an opportunity to learn something new and I believe learning by doing is the best approach. My favorite days are those in which I get to experience or try something I've never done before. ”

NON-WORK HOURS



STRENGTHS



Illustration

Presentation Design



Information Visualization & Analysis

SOFTWARE PROFICIENCIES

